



# ZUMBA® FITNESS PARTY WITH THE DETROIT Z ALL STARS!

## VENDORS AND SPONSOR INFORMATION

<p><b>Event Date:</b> Friday, May 23, 2014 at 6pm Eastern Market Shed #3</p> <p><b>Event Timeline:</b> 4pm-5:30pm Vendor arrival/setup 6pm-7pm Doors open for shopping 7pm-8:30pm Zumba® party 8:30pm Breakdown</p> <p><b>Vendor/Sponsor Pricing:</b></p> <ul style="list-style-type: none"><li>• March 1-March 31: \$35</li><li>• April 1-April 30: \$50</li><li>• May 1-May 20: \$75</li><li>• Nonprofits: free vendor table</li><li>• Sponsorships: up to \$250</li></ul>	<p><b>Contact:</b> Chandra Floyd 313.587.6203 <a href="mailto:zumbawithchandra@yahoo.com">zumbawithchandra@yahoo.com</a></p> <p><b>To purchase tickets (\$10 in advance; \$15 at the door):</b> <a href="http://dzas2014.eventbrite.com">http://dzas2014.eventbrite.com</a></p> <p><b>Facebook event page:</b> <a href="https://www.facebook.com/events/593051387436741">https://www.facebook.com/events/593051387436741</a></p> <p><b>Organization page</b> <a href="https://www.facebook.com/detroitzumbaallstars">https://www.facebook.com/detroitzumbaallstars</a></p>
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### OVERVIEW

**WHO:**

This event is organized by three licensed Zumba® Fitness instructors who lead fitness classes in the city of Detroit: Marius Padieu, Chandra Floyd, and Patti Dukes Jordan. We have deep roots in Detroit, and want to be part of the positive rebirth of the city.

**WHO PART 2:**

In October 2013 we had over 100 guests and 35 vendors. The goal for this event is to double the number of attendees and to have up to 50 vendors. Vendors and sponsors do not need to be health/fitness related.

**WHAT:**

The goal of this event is to encourage health and wellness in the city of Detroit. There are few gyms and fitness facilities accessible to the general public within the city limits, and this event is designed to make fitness FUN and bring it to the community.

**WHEN/WHERE:**

Friday, May 23, 2014 at 6pm. The event location is Eastern Market Shed #3, near downtown Detroit.

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**WHY:**

This is the only event of its kind inside Detroit city limits! We need you to help us show people that fun and fitness are accessible AND affordable, and that there are a number of cool local businesses that need their support.

**HOW:**

Send an email to [zumbawithchandra@yahoo.com](mailto:zumbawithchandra@yahoo.com) and a personalized registration link will be emailed to you. **PLEASE NOTE** that we are only accepting one or two vendors per category, and this is on a first come, first served basis. Your spot is only guaranteed upon paid registration.

To help keep ticket prices and vendor pricing low, we ask that you share the event on your Facebook and other social media networks or newsletters. Let your clients and friends know that they can find you at this event!

No vendors will be added after Wednesday May 20<sup>th</sup>. All vendors must be registered and paid by that date.

**DOOR PRIZES**

Please let us know if you would like to submit something to be used as a door prize (coupon, gift certificate, free sample, etc. No business cards or flyers). Door prizes should be clearly marked/tagged with the company name and description of the item.

**LOAD IN**

You are responsible for your own load in/load out. If you require tables, chairs, carts, etc, you will need to provide your own. Your designated spot is approximately 15'x15' wide.

There are electrical outlets in the facility; however, you will need to provide your own extension cords if necessary. Ample self-parking is available adjacent to the building.

All displays must be family friendly as children may be present at the event.

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**WHAT'S IN IT FOR YOU**

<b>Benefits</b>	<b>\$35-\$75 Vendors</b>	<b>Bottled Water Sponsor</b>	<b>Snack Sponsor</b>	<b>\$250 Sponsor</b>
Opportunity to submit a door prize	X	X	X	X
Your name listed on the handout that will be distributed to every attendee	X	X	X	X
Prominent placement on the handout that will be distributed to every attendee				X
15'x15' vendor area	X	X	X	
A prominently placed 15'x15' vendor area				X
Announced as a Sponsor during the opening and closing announcements		X	X	X
One event ticket		X	X	
Four event tickets				X
Your name/logo included in social media promotions				X
Your name/logo listed on the event ticketing page				X
Your name/logo listed on the press release				X

*\*Bottled water sponsor to provide 200 bottles of water (value of approx \$75). Snack sponsor to provide 200 individually wrapped healthy snacks such as granola bars, baked chips, popcorn, etc (value of approximately \$100). Product must be delivered by Wednesday, May 21. Arrangements can be made for pickup. For convenience, Sponsor can also choose to simply provide the funds and the event team will obtain the items needed.*

# DETROIT ZUMBA® ALL STARS

Friday, May 23, 2014 at 6pm

Eastern Market, Shed 3



## SPRING INTO FITNESS WITH THE DETROIT Z ALL STARS!

**Friday, May 23, 2014**

*Doors open at 6pm, party begins at 7pm*

Eastern Market Shed #3

2934 Russell St, Detroit, MI 48207

**Tickets: \$10 in advance, \$15 at the door**

**[www.DZAS2014.eventbrite.com](http://www.DZAS2014.eventbrite.com)**

The Detroit Zumba® Fitness party is back! Your favorite local instructors are bringing the *FUN* right to your doorstep!

All ages and abilities are welcome.

No dance or fitness experience necessary.

***Now accepting vendors!***

Call (313) 587-6203 or email [ZumbaWithChandra@yahoo.com](mailto:ZumbaWithChandra@yahoo.com) for details.

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